



Business insurance at a glance

What is business insurance?

A business takes years to build – but an accident or disaster could destroy it all in minutes. That's why businesses should help protect themselves with a quality business insurance pack.

With the right cover in place, owners can run their business with confidence, knowing that their premises, stock, equipment and reputation are protected by insurance.

"Having the right insurance will help protect your business and minimise its exposure to risk. This may include insuring your business, your income and your commercial risk."

Department of Innovation, Industry and Science, 2018

Who should consider it?

Business owners can benefit from taking out an affordable and comprehensive business insurance pack to help protect them against the main risks involved in running a business.

Did you know?

\$33b

The cost of natural disasters to Australian business, government and communities is estimated to reach \$33 billion by 2050.

(Australian Business Roundtable, The Economic COst of the Social Impact of Natural Disasters, 2016)

35%

According to Inside Small Business, only 16% of SMEs have a financial back-up plan in place, while 35% said they'd need to cut spending and limit their lifestyle if they were unable to work.

(Inside Small Business, 'Seven insurance issues small-business owners should consider in 2017', 2017)

24%

Sole traders were the least likely of businesses to be insured, (24%), followed by small businesses operating from home (21.4%).

(ICA, Non-insurance in the Small to Medium Sized Enterprise Sector, 2015)

What can it cover?

Business insurance packs can offer general protection for a business, which may include cover against:

| Type of cover | Potential benefits |
|--------------------------------|--|
| Property Damage | Repair or replacement of property damaged. |
| Business interruption | Loss of trading profit following insured damage to property and additional costs and expenses incurred during a claim. |
| Theft | Repair or replacement of property stolen. |
| Money | Loss of money. |
| Public or products liability | Your liability to pay compensation for personal injury and property damage as well as the costs involved in defending a claim triggered by the policy. |
| Glass | For replacing glass inside or outside your premises, including your shopfront windows, mirrors or display cases. |
| Transit | For stock that is in transit on the road, in the air or by sea. |
| Electronic equipment breakdown | For repairing or replacing electronic equipment that breaks down. |
| Machinery breakdown | Cover for costs associated with machinery breakdown. |
| General property | To cover your tools of trade, including laptops and tools that you use for your profession or trade. |
| Tax audit | To cover the costs of being audited by the ATO. |
| Employee dishonesty | Direct financial loss of the business caused by the dishonest or fraudulent conduct of an employee which is first discovered during the period of insurance. |

What usually isn't covered?



Exclusions, and the excess you need to pay, and limits of liability can vary greatly depending on your insurer and the requirements of your business.

Case Study



Rohan owns a shop in the city. One night a water pipe bursts, flooding the building and damaging his stock. Even worse, the building must be evacuated and renovated to repair all the water damage. This means that Rohan is unable to trade for six weeks.

Rohan's business insurance covers the cost of the renovations. And, because he has business interruption insurance, he receives a payout to cover the income lost while he's unable to trade.

Contact us today



Watershed Insurance Brokers PL

Adam Button

0407 162 413

adam@watershedinsurance.com.au

www.watershedinsurance.com.au

ACN: 644879603 | AR No. 001284217

Watershed Insurance Brokers Pty Ltd

McLardyMcShane
PARTNERS



2019-08-652-2 / Important note

This information is provided to assist you in understanding some of the terms, implications and common considerations of Business Insurance, it is not complete, so please request full details from your Steadfast insurance broker. You should consider the Product Disclosure Statement (PDS) in deciding whether to buy (or continue to hold) this insurance and also whether this insurance is appropriate for you. The PDS can be obtained from Watershed Insurance Brokers PL. Deductibles, exclusions and limits apply. Business Insurance is issued by various insurers.

Watershed Insurance Brokers PL is an Authorised Representative of McLardy McShane Partners Pty Ltd ABN 14 064 465 309 AFSL 232987